



# The Courageous Leaders Manifesto

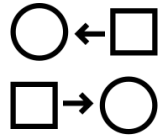
**We believe that courage is contagious.**

We are on a mission to spread it, through our own words and actions – in a world that is grappling with uncertainty, loss and isolation.

We are on a journey to become more courageous in our relationships and in our conversations. We believe that courageous leaders will change the world. We hope you do too. Maybe you're one of them?

**This is our manifesto.**

## We believe that courageous leadership...



### ...is transformative

It results in individuals, teams & businesses that are high performing, creative, happy & resilient, even in the toughest of situations.



### ...is human

It requires us to be vulnerable in our relationships, willing to take risks & make mistakes. To empower rather than control. And to listen with curiosity & empathy, not judgment.



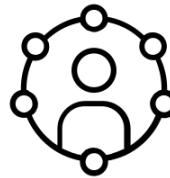
### ...is challenging

It requires us to confront difficult situations rather than avoiding them. To speak up & challenge where necessary, with both honesty & compassion.



### ...requires conflict

We seek to eradicate artificial harmony & to instead build a culture where healthy conflict is possible. And where difference is celebrated.



### ...starts with me

We seek to understand ourselves better - our strengths, needs, values & blindspots - so that we can be authentic in our leadership of others.



### ...is needed right now

We know courageous leadership is difficult & risky, but we are committed to this journey of self discovery and growth.